Cheers to a new year and another chance for us to get it right. —Oprah Winfrey

Highlights/Reminders

**CREATIVE CHALLENGE CLUB**

**Sign up in January!**

Monthly meetup where you will receive a sketch and challenge item to incorporate in your page layouts or cards. $32 one-time fee for the year. See page 5

**LIFE'S MEMORIES & MORE OFFERINGS**

**MONTHLY CROPS, CLUBS & CLASSES**

Join us for events that happen monthly

- **Wednesdays**—Craft/Crop Day (11a-4p)
- **2nd Thursdays**—Card Making Club
- **2nd Saturdays**—Craft/Crop Night (3-8p)
- **2nd Saturdays**—Creative Challenge Club
- **3rd Sundays**—Make ‘n Takes
- **3rd Thursdays**—ATC/LTC Club
- **3rd Fridays**—Quilling Club
- **3rd Saturdays**—Art Journal Techniques
- **4th Tuesdays**—Taking Time w/Tanya
- **4th Saturdays**—Needle Felting/Social Artworking

PLUS other varying monthly classes!

*Please check with the store or the monthly newsletters to see specific dates as some month’s classes are offered on a different week due to scheduling conflicts.

**CLASS/CROP POLICIES**

- **Registration**—ALL classes & crops should be pre-registered at least 3 days in advance; we can’t guarantee spots for last minute sign-ups.
- **Payment**—ALL classes & crops must be paid in advance. Payments made 7 or more days in advance will receive an Early Bird Discount on most classes. Fees paid 6 days or less of the event will be charged regular price.
- **Cancellations**—If you provide a 48 hour notification of cancellation you will receive store credit or it will be applied to another class or crop. Anytime later you will forfeit your fee. If we need to cancel the class you will be given store credit or applied to next class.
- **Class Supplies**—Every class lists what supplies the student must bring. If you fail to bring required materials you will need to purchase them prior to class and store tools may be used for a fee of $5 per person per class.

**PRIVATE CLASSES**—Gather at least 4 people including yourself and we will run almost any of current/past classes for you!

**STORE POLICIES**

- **Payment**—We accept Cash, Check (with valid license & must be a registered customer with up-to-date contact information,$10 for returned checks PLUS bank surcharge), Debit, Visa, MasterCard, Discover, & American Express—$10 minimum for credit card charges.
- **Returns**—14 days unopened, good condition with receipt for exchange or store credit. No returns on custom, clearance or tag sale items, custom services, publications, software or otherwise noted.
- **Safety & Security**—No food or drink allowed in the store. No LARGE bags or pocketbooks allowed in the store unless they are held behind the counter. You may be requested to leave your coat outside of the store while shopping. Children must be accompanied by an adult at all times. Any items damaged by a customer or their child are the financial responsibility of the customer. We reserve the right to refuse service.
- **Newsletter**—Subscribe to our digital monthly newsletter (unsubscribe at any time). Send SASE to receive a printed copy.

**PROMOTIONS**

- **Social Media Deals**—Watch facebook, Twitter, Google+ & Instagram for Flash Sales & Deals
- **15% OFF one Regular Retail Purchase during your birthday month** (for registered customers)
- **Anniversary, Customer Appreciation, Holiday Coupons . . . Available exclusively for registered customers and sometimes based on frequency of patronage.**
- **PLUS**—Customer Loyalty Program - Get your loyalty card (a one-time fee of only $2) and earn points on every purchase to earn credit on future purchases. See Page 5

**VIP Membership**—Annual membership you can save and earn more plus extra bonuses! See Page 5

**NO MORE CONVERSION SERVICES**

Unfortunately Life’s Memories & More will no longer be able to offer VHS, video, slide or cassette conversions to DVD. All current jobs will be completed, but we will not be taking on any new ones. Sorry for the inconvenience.

**BOY SCOUT TROOP 281**

**RETURNABLE BOTTLE & CAN DRIVE**

Drop off your returnables at LM & M Support the troop with your donation of returnable cans & bottles. No water bottles please.

**THE PERIOD PROJECT**—Drop off at LM & M Distributing dignity to women living with homelessness or poverty. An ongoing endeavor - Items needed: Sealed Boxes of Pads or Tampons, Cleaning Wipes, Hand Sanitizers, Soap, Panty Liners, New Pairs of Underwear (any size) are accepted!
**Follow or Like Life’s Memories & More on Social Media**

Keep up-to-date on events, new products as they arrive, specials & more by following or liking us on:

- [facebook.com/lifesmemories](http://facebook.com/lifesmemories)
- [plus.google.com/+LifeMemoriesMorePalmer](http://plus.google.com/+LifeMemoriesMorePalmer)
- [instagram.com/lifesmemories](http://instagram.com/lifesmemories)
- [pinterest.com/lifememories](http://pinterest.com/lifememories/)
- [twitter.com/@LifesMemories_M](http://twitter.com/@LifesMemories_M)
- [www.youtube.com/c/LifesMemoriesMorePalmer](http://www.youtube.com/c/LifesMemoriesMorePalmer)

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**Birthday Coupon**

**Receive 15% OFF one entire regular retail PURCHASE**

Claim your birthday coupon by being a registered customer at Life’s Memories & More. Valid only once during the month of your birthday. At the time of checkout, verify your birthday month by showing us your ID and we will apply your birthday discount to regular-priced merchandise only. Does not apply for discounted items, classes, crops, gift cards, consignment or special orders. ALL SALES FINAL - in stock merchandise only. Cannot be combined with other offers, promotions, discounts, coupons, or special purchases.

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**Make n’ Take Sunday**

**Sunday, January 13**

Anytime 12 to 4:00 pm

$3 to $8 each item (Cash ONLY)

Come make mini projects - cards, favor-like items, layouts, “oily” DIY items & more!

*Check out our facebook page for sneak previews!*

**Please bring scissors and adhesive**

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**Cards for Troops to Send Home**

**43,821 Cards Collected To Date**

We still welcome donations of cards!

**Types of cards needed anytime of year (No Glitter)**

- Birthday, Love You, Miss You, Blank, Anniversary, Thank You, Sympathy, Get Well, Holidays **NO CHRISTMAS right now**

**Card Sizes**

- Handmade Cards - A-2 size cards —MUST include envelopes
- Manufactured cards -Any other size, envelopes required

Cards do not need to be handmade; new greeting cards are accepted.

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**Craft/Crop Night**

**Dinner — Beef Stew**

If you are interested in purchasing your meal you need to let us know by the Wed, 1-9. (Participation optional.)

**Saturday, January 12**

**from 3—8p**

$8/person  

(ONLY $6 if paid for 7+ days in advance)

Stampers, Quillers, Card Makers, Jewelry Makers, Crafters, etc. are WELCOME!

Bring in your own projects, materials & tools and we provide you with the space, company & sharing of ideas.

*Participants purchase their meals separately, tip not included.*

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**Craft/Crop Day**

**Wednesdays,**

**January 2, 9, 16 & 30**

from 11a—4p

$8/person per date  

(ONLY $6 if paid for 7+ days in advance)

Stampers, Quillers, Card Makers, Jewelry Makers, etc. are WELCOME!

Bring in your own projects, materials & tools and we provide you with the space & company! You are on your own for lunch/snacks.
Class Requirements

All classes require

**Basic Kit**
(12” cutting system, non-stick craft mat, scissors, adhesive, ruler, pencil, & bone folder)

Please come prepared for each class!

There will be a $5 tool fee per class for the use of any of our tools you were supposed to bring.

Payment Policy:
Please sign up & pay for classes at least 3 days prior to the scheduled class so instructors have time to prep. We may not be able to accommodate last minute sign-ups.

*Cancellation Policy:
If you need to cancel and give us a 48-hour notice, we will either transfer your class/crop fee to another date (only once & after that it is forfeited) or give you store credit towards a future class or purchase.

Cancellation less than 48 hours forfeits your fee.

Note about Meetups/CLUBS: Clubs are really classes that run the same day/time each month, which means you can sign up any time during the year and/or you are not obligated to attend every month’s session.

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**Needle Felting - Critters NEW! w/Susanne**
Tuesday, January 8, 2019, 10:30 a.m.—12:30 p.m...........................................................$32*
If you loved Susanne’s Critter Ornament Class, you are going to love the new, slightly larger critter additions she will have at this one - cat and dog! This class will include the materials and instruction, but DOES NOT include any tools - you will need to bring your felting kit to (felting needles - size 38 (common needle for felting) and a size 40 needle (for finer wools - merino and finish work), a 6x6 inch dense sponge, a pair of sharp thread scissors). Beginners welcome. Additional critter ornament kits will be available for a fee. Sample picture may differ from actual project.

**Supplies Needed:**
Band-aids, MUST HAVE Basic Needle Felting Kit (Size 38 & 40 needles, foam pad, sharp thread scissors)

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**Card Making Club w/Lynn**
Thursday, January 10, 2019, 5:30 p.m. ..........................................................$22*
Join Lynn each month in creating a set of assorted cards. You will make 4 to 6 cards that range in techniques and complexity. This club will focus on new techniques including stamping or products each month and will consist of cards for every occasion. Sign up any month! Sample picture different than actual project.

**Supplies Needed:**
Basic Kit*, Scor-Tape, Foam Squares, Blending Tool or Sponges, Distress Ink

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**Kiwi Lane 2-Page Layout Class w/Tanya**
Tuesday, January 15, 2019, 1:30 p.m. ..........................................................$16*
OR Tuesday, January 15, 2019, 5:30 p.m. ..........................................................$16*
Whether you LOVE Kiwi Lane templates or never used them before you will have fun using them to create a two-page, 12” x 12” layout to fit your holiday pictures. Sample picture may differ from actual project.

**Supplies Needed:**
Basic Kit*, Fine-pointed Scissors, Pencil or Erasable Pen, Craft Mat, Blending Tool or Sponges, Distress Ink in black, brown, blue, green, or red

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**Artist Trading Card Meetup w/Lynn**
Friday, January 17, 2019, 6:00—8:00 p.m. ..........................................................$8*
Artist Trading Cards are miniatures projects the size of a baseball card. This meetup includes an optional card exchange, a product demo, and hands-on time to play with the concept demonstrated. Demo & playtime are done potluck style, everyone contributing and sharing the necessary materials & ideas. This ATC themes: Country Fair Potluck Demo: Check fb group or contact the store.

**Supplies Needed:**
Basic Kit*, Craft Mat & Blank ATCs
Items you may have to share for Potluck Demo

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**Quilling Club** w/Carol G.
Friday, January 18, 2019, 5:30 p.m. ..........................................................$18*
Calling all quillers with at least basic quilling skills - have fun making a different quilled project that Carol comes up with each month! The club meets one Friday each month. Ideas, pattern and materials will be supplied. Picture shown is not the actual project. Join ANYTIME! Can’t make a month? No problem—get the kit after class or at the next month’s meeting. **Beginners can join as long as you have taken at least one beginner quilling class, preferably with Carol.**

**Supplies Needed:**
1/8” Scor-Tape, Quilling Tool, Glue Bottle Applicator, Ruler, Quilling Board, Scissors, Common Pins, Hairbrush with plastic teeth not bristles, Any Glitz You Want to Add—Pearls, Crystals, Stickles
Essential Oils 101 w/Christine
Saturday, January 19, 2019, 10:30 a.m. .................................................................$13
Essential Oils 101 class offers basic education behind 11 of the most universal oils available. We will discuss potential benefits and uses of oils as well as product safety. There will be handouts, discussion of application points and a demonstration of 3 different diffusers. Plus, you will leave with samples of DIY “oily” items to try at home. This class is multi-sensory, particularly smell, so you must be okay with scents if you attend.

Taking Time NEW for 2019! w/Tanya
Tuesday, January 22, 2019, 1:30 p.m.................................................................$12*
OR Tuesday, January 22, 2019, 5:30 p.m.................................................................$12*
Taking Time w/Tanya is a NEW format for 2019! We will be creating adorable monthly and seasonal décor from Foundations Décor! The interchangeable “O” in Home (wood décor). Home is sold separately and can be completed at any one of the monthly Taking Time classes. Each month a new wood “O” will be decorated with a combination of paper and mixed media. The piece can stand on its own or be combined with the HOME wood set. Sign up for any month or every month to collect and decorate 12 different pieces! Limited space. Sign up early to reserve your spot. 20% OFF “Home” piece if you sign up for a Taking Time with Tanya class. This month’s theme: Snowman head. Colors in sample pictures will differ from actual project & some month’s you may have a choice of seasonal project on a first come first paid basis.

Northern Lights of Iceland Felted Applique Workshop w/Robyn
First Session Saturday, February 9, OR Saturday, March 2
AND Second Session March 9, 2019 (ONLY), 10:30 a.m.—12:30 p.m. $62*
Join us for a 2-session workshop to learn how to create this one of a kind 8” x 10” needle felted applique piece. “Painting” with wool, you will learn how to blend colors, add definition and texture by rolling wool and 2D needle felting. The workshop includes all the wool, backing, template & instruction. There will be “homework” between Session 1 & 2. No frame included.
Sample picture may differ from actual project.

Introduction to Scrapbooking, Cards, Altered Art w/Tanya or Barb
By Appointment................................................................. $20
We can help you get started scrapbooking your photos, making cards or trying your hand at an altered art project. We’ll educate you on the terminology, tools, and get you started on your first 2-page layout, cards or altered art project in this one-on-one (or group) 1 1/2 hour session. Additional sessions can be booked for longer projects.

Die Cut Machine Class
By Appointment................................................................. $20
Get started or answers to your questions on how to use your Cricut Machines, Slice, Vagabond, Cuttlebug, Big Shot, Big Kick, or Quickutz? Schedule a time to bring it in and we will show you how to use it. Instruction is offered for beginners to intermediate.

Sample projects of “O” throughout the year

Holiday Card Contest WINNERS
Congratulations Tara Lanzo, Judi Dutko, & Patti Warner! They won a Life’s Memories & More Gift Card!

Life’s Memories & More ~ Schoolhouse Commons, 1085 Park Street, Palmer, MA
info@lifesmemoriesandmore.com (413) 283-4448 www.lifesmemoriesandmore.com
THANK YOU TO ALL WHO PARTICIPATED!

CONGRATULATIONS
LYNN WRZESIEN!!!

WINNER of the UGLY Holiday Sweater Contest and a $20 Life’s Memories & More Gift Card!

HONORABLE MENTION -
LYNN KRANTZ
O’Christmas Tree

Creative Challenge Club Membership 2019
AREN YOU UP TO THE CHALLENGE?!

Annual Membership (one-time fee for the year):
$28 for renewing members, $32 for new members

2019 Club Members:
*Receive a different layout sketch each month (alternating between scrapbook page layouts, cards, and maybe an occasional surprise project) as well as challenge item to incorporate in your project.
*Create and trade the results of the previous month’s challenge with other club members each month
*This club requires your monthly participation. If you can’t make the monthly meetup you at least need to be able to drop off your completed challenge before the 2nd Saturday and pick up your next challenge after the meetup.

Exclusive club facebook group— www.facebook.com/groups/LMMproductclub/

Meetup: 2nd Saturdays of the Month @2:30 pm

LOYALTY CARD Program

Life’s Memories & More Loyalty Cards—the MORE YOU SPEND the MORE points you EARN and the MORE you can SAVE!

ONLY $2 to get your card*

$1 = 1 point

Must present card at time of purchase to earn points. Cannot be used on previous purchases or if card is not present. Valid on pre-tax purchases including classes, crops, workshop & club fees, and already discounted or sale items. Credit earned can be used on regular-priced retail merchandise purchase only. Only $10 worth of credit can be used in a transaction. Not valid on purchase of gift cards, craft materials tag sale items, or with craft materials tag sale credit. *One time fee.

VIP Membership Program

Get even BIGGER BANG for your BUCK at Life’s Memories & More! Sign up ANYTIME!

PERKS:
• FREE Loyalty Card ($2.00 value)
• VIP Membership Card
• DOUBLE Points ALL YEAR
• TRIPLE Points the month of your birthday
• FREE Make n’ Take ($4.00 value)
• Coupon Pack including discounts, bonus points, FREE Crop & more

(Coupons = $20.00+ value)

PLUS—early notifications & pick of newly arrived items at Life’s Memories & More, sneak peaks of products, exclusive facebook group with periodic bonus offers & early admission to events like craft materials tag sale!

ANNUAL MEMBERSHIP FEE
$30.00
Membership is valid for one year from the day you sign up & pay. See store for more details.
Life’s Memories & More is your one-stop for all of your Kiwi Lane needs!

Not familiar with Kiwi Lane products? Stop in the store and I’ll show you how easy it is to use. Are you an avid user? Then feel free to go to: create.kiwilane.com/lifesmemoriesandmore

If you have questions or need help placing an order, please stop in the store.

Have these sets yet? SAVE 15%
Offer valid until 1/10/2019 at 11:59 PM CST.
Tiny Highlights - 1805 Photos - 3416 Mini Photos - 3898

Have these sets yet? SAVE 15%
Offer valid until 2/1/2019 at 11:59 PM CST.
While Supplies Last. No Rainchecks.

REWARDS POINTS PROMOTION - Dec 12-31
If you are currently a Kiwi Lane Customer contact me about using your Rewards Points between December 12 & 31st! Rewards points expire 6 months after they are earned!

Call me at 413.283.4448, stop in the store or email info@lifesmemoriesandmore.com
Or go online at create.kiwilane.com/lifesmemoriesandmore to order yourself

SHOP LOCAL SPECIAL
January 8-12
Bring in your Shop Small or Life’s Memories & More Reusable Bag & RECEIVE 15% OFF your regular retail purchase
Valid with Shop Small or Life’s Memories & More’s Reusable bags ONLY. Not valid on purchase of gift cards, consignment items, special or custom orders, for class/crop fees.

Kiwi CLUB MEMBERSHIP
Give yourself the gift of a Kiwi Club Membership for $25 per month*
Got to:
create.kiwilane.com/lifesmemoriesandmore
Or stop in the store and I can help you sign up your loved one!
Monthly kit includes exclusive templates, papers and titles
*Plus applicable tax & shipping

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